Scott Vasconcellos

DESIGN

Brand // Editorial // Social

SUMMARY

Graphic designer with 3+ years of professional design across in-house, ministry production and independent work: the sole designer for a B2B marketing group, two weekly parish publications since 2024 (120+ issues on file), and three identity systems built in 2026. B.S. Graphic Information Technology, Arizona State University. I build the thing so it keeps working after I hand it over.

WORK EXPERIENCE

Director of Liturgical Music // St. Andrew Catholic Church, Yellville, AR — 2021 to now

- Design the weekly bulletin for St. Andrew (since April 2024) and for Mary Mother of God, Harrison (since July 2025): four-page issues in screen and print editions, in Canva; copy Tuesday, issue Wednesday, never late.
- Wrote a brand guide for each parish around its existing mark; rebuilt Mary Mother of God's Word bulletin as the four-page system it runs today (July 2025), and redesigned the ad space and every ad partner's ad.
- Lead music for weekly Masses; plan, rehearse and direct the choir and instrumentalists.

Graphic Designer // Fifty One Fifty, Phoenix, AZ, remote — Feb 2021 to Feb 2022

- Sole designer for a B2B digital marketing group. Visual identity in Illustrator and InDesign: logo, colours, type, brand guidelines; the Digital Bridge sub-brand mark.
- Designed 25 blog banners, an eBook, two white papers, two pitch decks, five case studies, product interface elements, brochures, cards and infographics.
- Built the social content system: quote-card and series templates the team refilled; drew Ricky the Rhino, the company mascot, from pencil to Illustrator.
- Recorded and edited video; managed the company YouTube channel. On-time deliverables with correct file output.

Independent design work // 2020 to 2026

- 2026: Antiphon Studios brand guide; SV Music identity and guidelines; the Sunday Confident design system (own venture: logo, product graphics, tokens). 2020 to 2022: marks and their applications for Onedia N. Gage (clinic, card), Printing Press Café (emblem, menu), 2SIK Gaming (mark, video intro), Carissa Moses, and the Vasky Vlog. Release artwork for my own music since 2020.

Earlier: Assembler I, Baxter Healthcare, Mountain Home (2018 to 2021). Classroom Music Teacher, Central Catholic High School, Modesto, CA (Aug 2015 to Jun 2017). Coordinator of Youth Ministry, St. Anthony's, Hughson, CA (2015 to 2018).

EDUCATION

B.S. Graphic Information Technology · Arizona State University · Aug 2018 to May 2022 · Dean's List, Fall 2019

SKILLS

Brand systems · Editorial and publication design · Social content · Typography · Video editing
Illustrator · InDesign · Photoshop · After Effects · Premiere · Final Cut Pro · Figma · Canva · Affinity · Logic Pro · HTML and CSS

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